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CTM Media Group Inc. today announced the expansion of their tourism distribution network in Cape Cod, Massachusetts with the purchase of American Distribution. American has been a staple in the travel and tourism sector on the Cape for 29 years and has a reputation of quality, excellence and service. American's President Fred Stetson will retire in the near future but will continue to be a resource to CTM during the transition ensuring uninterrupted servicing of American visitor information displays.

"Cape Cod tourism is a key driver in our future growth and expansion of CTM Media Group's business. American Distribution customers will now be part of an expanded distribution network offering customers tremendous growth and access to an additional network of New England and Mid-Atlantic travelers," states Peter Magaro, President, CTM Media Group.

The combined strength of this merger will benefit American Distribution customers greatly. Continuing to provide the excellent service that has been the bedrock principle of American Distribution, CTM will deliver innovative and integrated solutions in a variety of media including their digital platform, ettractions.com. Ettractions distributes tourism information via an award-winning location-based digital touchscreen, a mobile-optimized website, and a new tablet product.

For questions regarding CTM's visitor marketing services or take advantage of CTM's advertising opportunities call 800.888.2974, email info@ctmmedia.com ^[1] or visit www.ctmmediagroup.com ^[2]

About CTM Media Group Inc.

CTM Media Group Inc. is owned and operated by IDW Media Holdings Inc. (OTC Pink Markets: IDWM). CTM is one of North America's largest distributors of tourism information, distributing over 100 million brochures last year. CTM's comprehensive network includes over 14,000 visitor information displays and over 400 award-winning touch screen displays. CTM's distribution network proactively reaches visitors when they are actively looking for fun things to do. Set in major visitor markets, CTM's in-market distribution networks include hotels, attractions, interstate routes, convention centers, transportation centers, local residents and sport shops.

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Links:

[1] <mailto:info@ctmmedia.com?subject=Inquiry%20for%20CTM%20Media%20Group>

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