



AMISH COUNTRY VISITOR FUN MAP

2024/25

attractions • entertainment



OHIO AMISH COUNTRY MAP 2024/25

Ad Materials Deadline: March 1, 2024

Ad Specs:

Back Panel	3"w x 7.75"h
Full Panel	3.25"w x 8"h
Half Panel	3.25"w x 3.75"h
Quarter Panel	3.25"w x 1.75"h

Ad Package Includes:

- Full Color Display Ad (design assistance available upon request)
- Map Locator dot showing your location on the map
- Listing with your address, phone number and web address

Distribution Network Includes:

- Ohio Amish Country
- I-70/I-77 Hotels
- Akron/Canton Hotels
- Ohio AAAs
- Cleveland Hotels
- Northeast Ohio Attractions

AUDIENCE

The Ohio Amish Visitor Fun Map is distributed at over 300 locations targeting drive market and in-market visitors during the peak travel months.

Travelers select a map with intention... wanting recommendations from local experts on where to go and what to do for fun in Ohio Amish County.

In addition to your ad, your business is on the map with a locator point and business description.

VALUE

Map ads are budget-friendly. Regardless of the ad size you choose, your campaign includes printing, distribution, and exposure for a full year.

- 73% of visitors report sharing brochure information** with others.
- 34% share** them **with three or more** people.
- 68% hold on to their print** for the duration of their visit or beyond.*

CONFIDENCE

70% of visitors use travel brochures, visitor maps or guides for their trips; even with access to digital technology.*

* Source: 2022 Research undertaken by Visitor International in conjunction with Bentley University Center for Marketing Technology

h & Mennonite Heritage Center ▼ Pearl Valley Cheese ▼ Lehman's



▼ P. Graham Dunn



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Our Interactive
Distribution Map



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For more information and to reserve your space call 330-294-5271

