

Visitor Out-Of-Home Campaign Design Services

With over 40 years of experience marketing directly to tourists and visitors, CTM Media Group is your one-stop shop for design services from start to finish. Our professional, experienced designers help you create a memorable lure piece, digital or display signage, travel map or publication ad, rack card, or complex multiple-panel print project.

Visitor Out-Of-Home (VOOH) marketing is our forte. We connect with a place-based audience of tourists, visitors, and travelers at transportation centers, lodging facilities, attractions, and retail environments. CTM Media Group excels at producing effective marketing campaigns by creating messages your audience actively wants to select and share.

Need to create a brochure or marketing promotion? CTM can help!

Rack Card (4" w x 9" h)

- 2-Sides (4-Color on both sides) \$425

Brochures

- 4-Panel (8" w x 9" h) \$525
- 6-Panel (12" w x 9" h) \$725
- 8-Panel (16" x 9") \$875

Other Visitor Out-Of-Home Campaign Projects Include*:

- Display Header Signage
- Publications
- Visitor Maps
- VisitorFun Cards
- Print/Publication Ads
- Custom Marketing Promotions

* Contact for project pricing or hourly rates



Discounted Volume Print Pricing

By leveraging our relationships with businesses like yours, you can access volume-priced discounted printing, a cost-effective solution that maximizes your campaign production budget.

Rack card and brochure discount pricing available starting at 5,000 print pieces and up.



For More Information Contact CTM 800-888-2974



visitorfun.com