

AMISH FARMLANDS VISITOR FUN MAP

2025/26

Lancaster • Hershey • Harrisburg • Gettysburg



Large BBQ & Brews ▼ The Old Country Store ▼ Turkey Hill Experience

AMISH FARMLANDS MAP 2025/26

Ad Materials Deadline:
November 13, 2024

Ad Specs:

| | |
|---------------|-----------------|
| Back Panel | 3"w x 7.75"h |
| Full Panel | 3.25"w x 8"h |
| Half Panel | 3.25"w x 3.75"h |
| Quarter Panel | 3.25"w x 1.75"h |

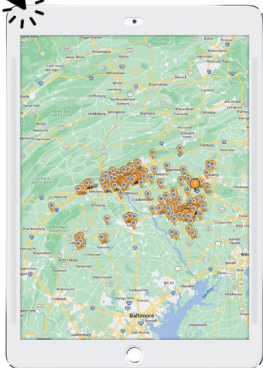
Ad Package Includes:

- Full Color Display Ad (design assistance available upon request)
- Map Locator dot showing your location on the map
- Listing with your address, phone number and web address

Distribution Network Includes:

- Lancaster Hotels
- Lancaster Attractions
- Lancaster Campgrounds
- Pennsylvania Welcome Centers
- Hershey / Harrisburg Hotels & Attractions
- Gettysburg / Carlisle / York Hotels & Attractions

CLICK
Our Interactive
Distribution Map



SCAN
to Learn
More!



AUDIENCE

The Amish Farmlands Visitor Fun Map is distributed at over 350 locations targeting drive market and in-market visitors during the peak travel months.

Travelers select a map with intention... wanting recommendations from local experts on where to go and what to do for fun in Lancaster.

In addition to your ad, your business is on the map with a locator point and business description.

VALUE

Map ads are budget-friendly. Regardless of the ad size you choose, your campaign includes printing, distribution, and exposure for a full year.

73% of visitors report sharing brochure information with others.

34% share them **with three or more** people.

68% hold on to their print for the duration of their visit or beyond.*

CONFIDENCE

70% of visitors use travel brochures, visitor maps or guides for their trips; even with access to digital technology.*

* Source: 2022 Research undertaken by Visitor International in conjunction with Bentley University Center for Marketing Technology



▼ Loose Caboose Campground



For more information and to reserve your space call 856-324-8067

CTN
MEDIA GROUP

visitorfun.com