ST. LOUIS VISITOR FUN MAP

2025/26

attractions • entertainment

▼ Gateway Arch ▼ Purina Farms ▼ Cardinals Nation

▼ City Museum

ST. LOUIS MAP
2025/26

Ad Materials Deadline:
February 14, 2025

Ad Specs:
Back Panel	3"w x 7.75"h
Full Panel	3.25"w x 8"h
Half Panel	3.25"w x 3.75"h
Quarter Panel	3.25"w x 1.75"h

Ad Package Includes:
- Full Color Display Ad
  (design assistance available upon request)
- Map Locator dot showing your location
  on the map

Distribution Network Includes:
- Saint Louis Hotels
- Saint Louis Attractions
- Saint Louis & Kansas City Local Residents
- Interstate 55 Hotels
- Interstate 70 Hotels
- Interstate 44 Hotels
- Lake of the Ozark Network
- Gateway Multimodal Transportation Center
- Lambert Airport
- I-70 Illinois Hotels

CLICK
Our Interactive
Distribution Map

SCAN
to Learn
More!

AUDIENCE

The St. Louis Visitor Fun Map is distributed at over 500 locations with geographic coverage targeting drive market and in-market visitors during the peak travel months.

Travelers select a map from one of 500 CTM distribution locations with intention... wanting recommendations from local experts to make informed decisions on where to go and what to do for fun in St. Louis.

In addition to your ad, your business is on the map with a locator point anchored to your exact location when visitors are planning travel routes and itineraries.

VALUE

Map ads are budget-friendly. Regardless of the ad size you choose, your campaign includes printing, distribution, and exposure over an entire travel season.

Travel maps, guides and brochures have an extended marketing life.

73% of visitors report sharing brochure information with others.

34% share them **with *three or more*** people.

68% hold on to their print for the duration of their visit or beyond.*
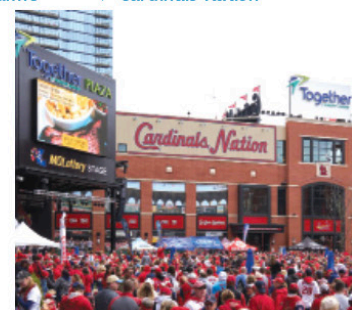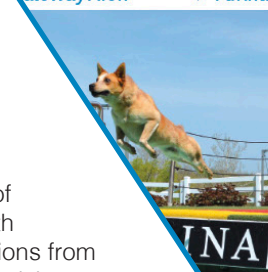
CONFIDENCE

Maps are often the first moment of discovery for your business and drive visitors directly to your website and social media accounts.

70% of visitors use travel brochures, visitor maps or guides for their trips; even with access to digital technology.*
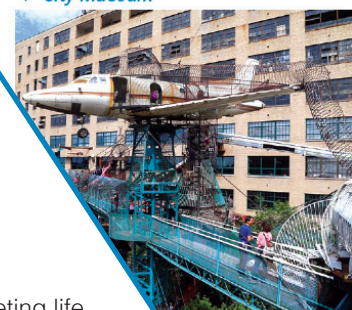
* Source: 2022 Research undertaken by Visitor International in conjunction with Bentley University Center for Marketing Technology
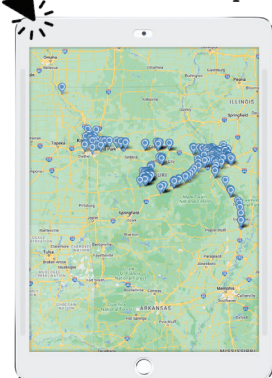
For more information and to reserve your space call (314) 754-7567

CTM MEDIA GROUP

visitorfun.com