



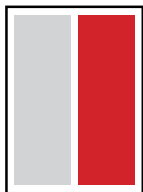
Spec Sizes:

Full Page	4.75" w x 7" h
Half Page Vertical	2.33" w x 7" h
Half Page Horizontal	4.75" w x 3.45" h
Quarter Page Vertical	2.33" w x 3.45" h
Quarter Page Horizontal	4.75" w x 1.68" h

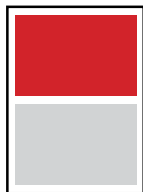
Full Page



Half Page
Vertical



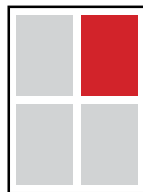
Half Page
Horizontal



Quarter Page
Horizontal



Quarter Page
Vertical



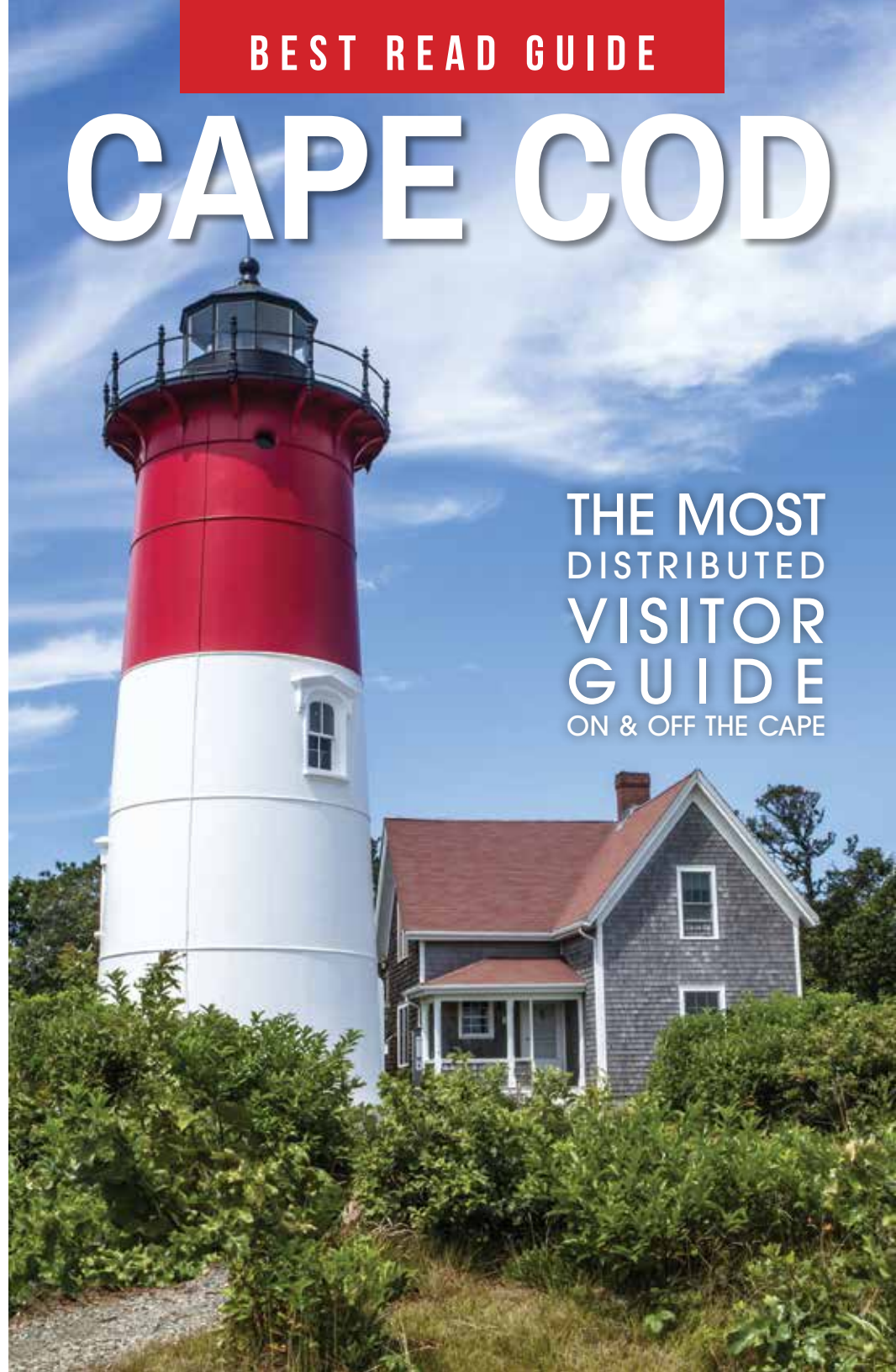
All artwork deadlines are the first day of the prior month.

For more information and to reserve your space call Melanie Footer 508-231-5242.

BEST READ GUIDE

CAPE COD

THE MOST
DISTRIBUTED
VISITOR
GUIDE
ON & OFF THE CAPE



BEST READ GUIDE 2025

Best Read Guide is the visitor's path from discovery to experience.



For over 30 years, the Best Read Guide has been the premier place for local businesses to advertise directly to Cape Cod tourists, visitors and vacation home owners.

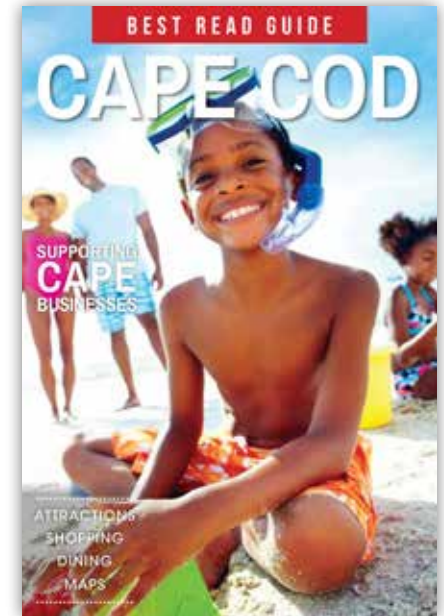
Each Best Read Guide is self-selected by people looking to discover your business; their next Cape adventure – whether it is retail, dining, or attractions, our readers are looking for you... today!

In The Right Place - On & Off Cape Cod

The Best Read Guide advertisers benefit from our parent company, CTM Media Group's extensive tourist and visitor distribution network both **in-market** and **out-of-market**. Your advertisement will be seen by tourists in feeder markets to Cape Cod including Boston / Massachusetts, Rhode Island and the I-95 travel corridor.

Distribution Includes:

- **Burger King Rte 6, Exit 68**
- **Steamship Authority Terminals**
- **Attractions throughout Cape Cod**
- **Attractions throughout Boston & surrounding areas**
- **Logan Airport Boston**
- **TF Green Airport, RI**
- **South Station Boston**
- **400+ Cape Cod Hotels and B&Bs**
- **Grocery Stores – Stop & Shop and local markets**
- Hyannis Transportation Centers
- All Cape Cod Chambers of Commerce
- Restaurants
- Campgrounds
- Feeder Markets to Cape Cod
 - I-195 from Rhode Island through New Bedford and Fall River
 - Rte 3 from Boston
 - South Shore Plymouth
 - I-495 from Middleborough/Taunton



Testimonials

“ Working with CTM Media helped Highfield Hall & Gardens expand its visibility and have a consistent marketing presence which brought in new visitors. ”

Janet Morgenstern Passani
Director of Marketing
Highfield Hall & Gardens

“ We are selling our lobster roll like crazy and I can only imagine it's because of this ad! ”

Stephanie Seal
Local Restaurant Marketing Manager
Papa Gino's & D'Angelo Grilled Sandwiches